

METHOD ANIMATION

European Leader in TV animation

“If you can dream it, you can do it.”

Walt Disney

What we do

As a multi-award winning TV production company, Method Animation has a solid expertise producing in-house innovative and ambitious 3D animated concepts for television. For the 5th consecutive year, the company is ranked as one of the Top 5 leading animated TV series production companies in Europe and N°1 in France in 2015 with more than 45 hours of full content produced that year.

Method's roster of ground-breaking hits includes the critically-acclaimed television series The Little Prince (3 seasons), the breakout international success Miraculous: Tales of Ladybug & Cat Noir (3 seasons) and the pioneering hybrid sitcom Seven & Me for Netflix. Method's legacy of signature productions has continued in 2016 with returning TV series: Peter Pan (season 2 delivered), Playmobil® Super 4 (season 2 delivered), Miraculous (seasons 2 & 3 in production) and Robin Hood (season 2 in production).

Based on its expertise in developing IPs into powerful global brands, Method Animation has grown a unique know-how in creating franchises with strong international 360° display. To meet this ambitious challenge, Method's productions are backed by solid coproduction and broadcasting partnerships with the most influent players in the industry worldwide.

With its early focus on meeting demand for content from international cable networks, Method has positioned itself as a leading supplier of worldwide hits for many of the fastest-growing television networks in the world, based on renowned IPs or original in-house creations.

Method at a glance



N°1

TV animation production company
in Europe



3

production facilities around the globe



1000

half-hours of content produced



20+

TV shows in the production line-up
for 2015-2017

Meaningful competitive strengths



SOLID EXPERTISE IN PRODUCING PREMIUM CONTENT FOR KIDS

Fully masters in developing IPs into global brands, and in handling appealing franchises with a 360° display

ACCELERATING GROWTH AND PORTFOLIO

Invests in Premium scripted productions
Delivers an exponential volume of production, from 45 half-hours produced in 2010 to more than 90 half-hours in 2016

RECORD RATINGS

Observes near record ratings from its most successful TV shows
Drives economies of scale and increases EBITDA margins further

A POWERFUL INTERNATIONAL BUSINESS MODEL

Partners with the most powerful broadcasting networks from all over the world
Differentiates itself with an effective financial model that combines network licence fees, international sales through powerful distributors (AB Group, PGS), production tax benefits and consumer product revenue

Key facts



RATINGS RECORDS WORLDWIDE

Method's catalog includes record-setting animated TV series, such as the international phenomenon *Miraculous: Tales of Ladybug & Cat Noir* or the breakout success *Robin Hood: Mischief in Sherwood*, that captured the attention of millions of viewers around the world.



FAR-ADVANCED TECHNOLOGY

Once again Method has proven its unique capacity to produce innovative TV shows, by releasing the world's first hybrid sitcom *Seven & Me*. The Company has met the challenge successfully to be supported by the main international broadcasters: France Télévisions, ZDF, JCCTV, RAI, and even Netflix worldwide!



MASTER TOY PARTNERS SUPPORT

The Company is working hand to hand with global toy partners such as Bandai, Spin Master or Playmates Toys to create dedicated toy lines for its TV series. As an example, Method's *Super 4* is the first Playmobil® kid show ever made for television and was recently declined into a wonderful Playmobil® toy line.